



FOR YOUR INFORMATION

PRESS RELEASE

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WCIU, The U spotlights influential educators in “Learning to Win” special broadcast

Saturday, December 9 at 3PM on WCIU, The U

Saturday, December 9 at 1:30PM on The U Too

December 7, 2017 – Chicago - WCIU, The U will shine light on some of Chicagoland’s educators in a special program “Learning to Win.” This half-hour broadcast airs this Saturday, December 9, on The U at 3PM and on the The U Too at 1:30PM. The U’s Sports Director Kenny McReynolds introduces viewers to teachers and counselors who teach, motivate, and inspire, helping to create the next generation of leaders.

Featured schools and teachers:

- Butler College Prep – Kendrah Underwood – Forensics
- Brother Rice – Brother Patrick Hayes – Physics
- Homewood-Flossmoor – Mark Ciesielski – Communications
- Maine South – Elizabeth Ball – Math
- Whitney Young – Alayna Washington – Social Studies
- Loyola Academy – Priya Amin – Social Science
- Lincoln-Way East – Chris Olson – US History
- Neuqua Valley – Taylor Farnetti – Biology
- St. Rita – Tim Baffoe – English
- Noble Street College Prep – Adriana Villegas – College Counselor

“Learning to Win” has a long history on The U, beginning as individual stories aired inside ‘Game of the Week’ high school sports broadcasts. The upcoming special marks the second ‘Learning to Win’ program to air on The U. The first program aired in spring 2017 and received an Emmy nomination for Outstanding Achievement for Children/Youth/Teen Programming.

Encore broadcasts of “Learning To Win” will air on The U, Sunday December 10 at 12:30PM and on The U Too at 1:00PM. Viewers can find The U Too on WCIU-TV 26.2, XFINITY 230/360, RCN 35, Dish 48, AT&T U-verse 24 and WOW 107.

Weigel Broadcasting Co. and affiliate companies own and operate The U/WCIU-TV 26.1, The U Too/ WCIU-TV 26.2, MeTV/WCIU-TV 26.3, Me-Too/WCIU-TV 26.4, Bounce TV/ WCIU-TV 26.5, H&I/WWME-CD 23.2, WWME-CD 48.1 in Chicago, IL; CBS/WDJT-TV 58.1, MeTV/WDJT-TV 58.2, H&I/WDJT-TV 58.3, Decades/WDJT-TV 58.4, MeTV/WBME-CD 41.1, WMLW-TV 49.1, Bounce TV/WMLW-TV 49.2 ThisTV/WMLW-TV 49.3 Telemundo-Wisconsin/WMLW-TV 49.4, Telemundo-Wisconsin/WYTU-LD 63.1 in Milwaukee, WI; and ABC/WBND-LD 57.1, MeTV/WBND-LD 57.2, Movies! WBND-LD 57.3, CW/WCWW-TV 25.1, THIS/WCWW-TV 25.2, My Michiana/WMYS-TV 69.1, Telemundo-South Bend/WMYS-LD, 69.2, Decades/WMYS-LD 69.3 in South Bend, IN.